

Application Serial No.: 10/646,192  
Attorney Docket No.: 0260257

**List of Claims:**

**Claims 1-177 (Cancelled)**

**Claim 178 (New):** A method of providing media data to a set-top box by a content provider, the method comprising:

selecting the media data having a media content and media metadata by the content provider; and

wirelessly broadcasting the media data to the set-top box after the selecting for automatic assembly and storage of the media data on the set-top box;

wherein the metadata include an end date for automatic deletion of the media content from the set-top box.

**Claim 179 (New):** The method of claim 178, wherein the wirelessly broadcasting of the media data includes:

wirelessly broadcasting the media content; and

wirelessly broadcasting the end date in a separate broadcast after the broadcasting of the media content.

**Claim 180 (New):** The method of claim 179, wherein the end date is wirelessly broadcast as part of interstitial data having a contract begin date/time and contract end date/time for the media content.

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**Claim 181 (New):** The method of claim 178 further comprising:  
transmitting decryption keys for decrypting the media content via a wired connection to  
the set-top box.

**Claim 182 (New):** A method of managing media data in a set-top box, the method  
comprising:  
receiving via a wireless broadcast, using the set-top box, the media data selected and  
wirelessly broadcast by a content provider, the media data having a media content and media  
metadata;  
automatically assembling and storing the media data on the set-top box, wherein the  
metadata include an end date for automatic deletion of the media content from the set-top box;  
and  
automatically deleting the media content from the set-top box on the end date.

**Claim 183 (New):** The method of claim 182, wherein the receiving of the media data  
includes:  
receiving the media content via a first wireless broadcast; and  
receiving the end date in a second wireless broadcast separate from and after the first  
wireless broadcast.

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**Claim 184 (New):** The method of claim 183, wherein the end date is received during the second wireless broadcast as part of interstitial data having a contract begin date/time and contract end date/time for the media content.

**Claim 185 (New):** The method of claim 182 further comprising:  
receiving decryption keys for decrypting the media content via a wired connection.

**Claim 186 (New):** A content provider system for providing media data to a set-top box by, the content provider system comprising:

a wireless broadcasting transmitter configured to:

wirelessly broadcast the media data to the set-top box, after the selecting the media data having a media content and media metadata by the content provider, for automatic assembly and storage of the media data on the set-top box;

wherein the metadata include an end date for automatic deletion of the media content from the set-top box.

**Claim 187 (New):** The content provider system of claim 186, wherein the wireless broadcast of the media data includes:

wirelessly broadcasting the media content; and

wirelessly broadcasting the end date in a separate broadcast after the broadcasting of the media content.

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**Claim 188 (New):** The content provider system of claim 187, wherein the end date is wirelessly broadcast as part of interstitial data having a contract begin date/time and contract end date/time for the media content.

**Claim 189 (New):** The content provider system of claim 186, wherein the content provider system transmits decryption keys for decrypting the media content via a wired connection to the set-top box.

**Claim 190 (New):** A set-top box for managing media data, the set-top box comprising:

a memory;

a processor configured to:

receive via a wireless broadcast the media data selected and wirelessly broadcast by a content provider, the media data having a media content and media metadata;

automatically assemble and store the media data in the memory, wherein the metadata include an end date for automatic deletion of the media content from the set-top box; and

automatically delete the media content from the set-top box on the end date.

**Claim 191 (New):** The set-top box of claim 190, wherein receiving of the media data includes:

receiving the media content via a first wireless broadcast; and

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receiving the end date in a second wireless broadcast separate from and after the first wireless broadcast.

**Claim 192 (New):** The set-top box of claim 191, wherein the end date is received during the second wireless broadcast as part of interstitial data having a contract begin date/time and contract end date/time for the media content.

**Claim 193 (New):** The set-top box of claim 190, wherein the processor is further configured to receive decryption keys for decrypting the media content via a wired connection.